

**2017-2018**

# **SPONSORSHIP OPPORTUNITIES**



**Timmis Chamber of Commerce  
Chambre de commerce de Timmins**

Making it easier for business to succeed in business

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# PARTNER WITH US

For over 65 years, the Timmins Chamber of Commerce has worked diligently to ensure that its members have the best possible environment, knowledge, and tools to do business. This is done not only via advocacy on important issues, but also through the many events the Chamber hosts for its members throughout the year.

For the Chamber's 650-plus members, these events have long stood as crucial opportunities to meet colleagues, peers, clients and patrons face to face, often while learning how to do business better. As such, the Chamber's slate of events has long stood as an important cornerstone of the value of being a Chamber member, providing the opportunity to build new connections and strengthen existing ones in the networking sessions, and to educate oneself on any number of topics through the many presentations and workshops.

Every event, initiative and program is an opportunity to promote your business in Timmins and beyond through your sponsorship. Furthermore, when you support the Chamber, you are also supporting broader efforts in community building and economic development.

If you wish to become a Chamber sponsor, or if you have any questions, please do not hesitate to contact Suzan Green, Manager of Member Services at the Chamber, at (705) 360-1900, or via email at [info@timminschamber.on.ca](mailto:info@timminschamber.on.ca).

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# ANNUAL PACKAGES

## Gold Sponsorship

Value: \$11,500      Investment: \$10,000

## Silver Sponsorship

Value: \$8,700      Investment: \$7,500

## Bronze Sponsorship

Value: \$6,300      Investment: \$5,500

### Annual General Meeting and President's Dinner (1)

Title sponsor	\$1,500	
Wine sponsor	\$1,500	
Event décor sponsor	\$750	
Appetizer sponsor	\$750	
Guest speaker sponsor	\$1,500	

### Women in Business (5)

Title sponsor	\$1,500	
Event sponsor	\$500	

### Mayor's State of the City luncheon (1)

Title sponsor	\$1,500	
Event sponsor	\$500	

### Small Business Week (1)

Advertising partner	\$500	
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### General Member Meeting/ New Member Showcase (3)

Event sponsor	\$750	
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### Member Holiday Parties (2)

Title sponsor	\$1,000	
Photo sponsor	\$500	

### Inside Their Business luncheons (5)

Title sponsor	\$1,500	
Event sponsor	\$500	

### Ask the Expert/Lunch 'n' Learn (10)

Event sponsor	\$500	
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### Meet the Purchasers (1)

Title sponsor	\$1,500	
Breakfast sponsor	\$500	

### Boss's Day (1)

Best Boss Contest sponsor	\$300	
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### Employee Appreciation Day (1)

Best Staff Team Contest sponsor	\$300	
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### Customer Service Week (1)

Best Customer Service Contest sponsor	\$300	
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### Administrative Professionals Day (1)

Title sponsor	\$1,500	
Event sponsor	\$500	

### Nova Business Excellence Awards (1)

Various sponsorship opportunities	Starting at \$3,500	
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### Young Entrepreneurs Networking (1)

Title sponsor	\$2,500	
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### Annual Member Golf Tournament (1)

Title sponsor	\$2,000	
Hole sponsor	\$200 – 1 sign \$350 – 2 signs	
Refreshment/snack sponsor	\$350	

### Community Events Calendar (1)

Calendar sponsor	\$3500/yr	
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# EVENTS

## INSIDE THEIR BUSINESS LUNCHEONS

**Dates:** TBD

**Estimated attendance:** 50-150

**Summary:** This luncheon series provides an inside look at various companies of interest to Timmins entrepreneurs, as high-ranking executives give an exclusive and unique update on their current business needs, practices, and plans.

**Details:** Each company featured in this series is selected based on specific interests as expressed by the members; they can include prominent local firms, new businesses looking to establish themselves in the local market, or companies from beyond the region with a potential impact on the local economy. Specific speakers for each event will be confirmed as the dates approach.

### Sponsorship opportunities:

#### ❖ **Title sponsor (1 per event): \$1,500**

Benefits:

- Four event tickets
- Priority seating at main table with keynote speaker
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present during the event
- Highlighted as a title sponsor during the event by the emcee
- Opportunity to briefly address participants and introduce the keynote speaker
- Opportunity to include an item on event tables
- Opportunity to display a pull-up banner
- Opportunity to setup a booth

#### ❖ **Event support: \$500**

Benefits:

- Two event tickets
- Logo included on all pre-event marketing material, including event registration forms
- Highlighted as a supporter during the event by the emcee



## **ASK THE EXPERT / LUNCH ‘N’ LEARN**

**Dates:** TBD

**Estimated attendance:** 20+

**Summary:** These one-hour workshops allow attendees to learn about a range of important business-related topics as presented by knowledgeable speakers from throughout the community.

**Details:** Each workshop will be selected based on member demand. Examples of previous topics include employment contracts, hiring international workers, as well as brand management and development. Specific speakers for each event will be confirmed as the date approaches.

**Sponsorship opportunities:**

❖ **Title sponsor (1 per event): \$500**

Benefits:

- Two complimentary event tickets per event
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present during the event
- Opportunity to briefly address participants and introduce the keynote speaker
- Highlighted as sponsor during the event by the emcee
- Opportunity to include an item on event tables

# WOMEN IN BUSINESS

**Dates:** TBD

**Estimated attendance:** 60-80

**Summary:** This luncheon series caters specifically to Timmins' female business leaders, providing them with events that feature prominent speakers, professional development, and networking opportunities. This is a unique program in the community, focusing exclusively on female entrepreneurs and the skills required in the modern world of business.

Now in its fifth year, this series continues to grow in popularity along with its reputation for delivering the opportunities for professional growth and networking that local female business leaders are seeking.

**Details:** The type of speaker will be selected based on member demand. Examples of previous topics include networking, entrepreneurship and women in mining.

## Sponsorship opportunities:

### ❖ **Title sponsor (1 per event): \$1,500 per event**

Benefits:

- Four event tickets
- Priority seating at main table with keynote speaker
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present during the event
- Highlighted as a title sponsor during the event by the emcee
- Opportunity to briefly address participants during the event and introduce the speaker
- Opportunity to include an item on the event tables
- Opportunity to display a pull-up banner
- Opportunity to setup a booth



### ❖ **Event support (4 per event): \$500**

- Two event tickets
- Logo included on all pre-event marketing material
- Highlighted as a supporter during the event by the emcee



# ADMINISTRATIVE PROFESSIONALS' DAY

**Date:** April 25, 2018

**Estimated attendance:** 80-100

**Summary:** This annual event is an opportunity for employers to reward their administrative professionals for their hard work throughout the year. It consists of a networking luncheon, which is followed up with a skills development workshop or presentation.

**Details:** The speaker for this event will be confirmed as the date approaches.

## Sponsorship opportunities:

### ❖ Title sponsor (1 per event): \$1,500

Benefits:

- Four event tickets
- Priority seating at main table with keynote speaker
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present at the event
- Highlighted as title sponsor during the event by the emcee
- Opportunity to include a branded item on the event tables
- Opportunity to briefly address participants and introduce the keynote speaker
- Opportunity to display a pull-up banner
- Opportunity to setup a booth



### ❖ Event support: \$500

Benefits:

- Two event tickets
- Logo included on all pre-event marketing material
- Highlighted as sponsor during the event by the emcee

# ANNUAL GENERAL MEETING AND PRESIDENT'S DINNER

**Date:** September 13, 2017

**Estimated attendance:** 120-150

**Summary:** This important annual event is one of the cornerstones of the Timmins Chamber of Commerce, as it anchors the beginning of the new Chamber year. Here, members gather to witness the swearing in of the new president and new board of directors, who also present an award to a member who has gone above and beyond in their service to the Chamber over the previous year. Attendees will also hear about the Chamber's achievements and where it is going in the coming months.

## Sponsorship opportunities:

### ❖ Title sponsor (1 per event):

\$1,500

#### Benefits:

- Four event tickets
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present at the event
- Highlighted as title sponsor by the emcee during the event
- Opportunity to briefly address participants during proceedings
- Opportunity to include item on event tables
- Opportunity to display a pull-up banner
- Opportunity to setup a booth



### ❖ Wine sponsor (2 per event): \$1,500 (or two sponsors at \$750 each)

#### Benefits:

- Two event tickets
- Logo included on all pre-event marketing material
- Logo included on all table wine bottles
- Highlighted as wine sponsor by the emcee during the event

### ❖ Guest speaker sponsor (1 per event): \$1,500

#### Benefits:

- Two event tickets
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present at the event
- Highlighted as guest speaker sponsor by the emcee during the event
- Opportunity to briefly address participants and introduce the keynote speaker

- Opportunity to include item on event tables

❖ **Appetizer sponsor (1 per event): \$750**

Benefits:

- Logo included on all pre-event marketing material
- Highlighted as appetizer sponsor by the emcee during the event

❖ **Event decor sponsor (1 per event): \$500**

Benefits:

- Logo included on all pre-event marketing material
- Highlighted as decor sponsor by the emcee during the event



# ANNUAL MEMBER GOLF TOURNAMENT

**Date:** July 12, 2018

**Estimated attendance:** 160

**Summary:** Every year, this consistently sold-out event brings people from all walks of business out for a day on the links. Followed by a dinner and light-hearted awards presentation, this 18-hole outing is one of the Chamber's most popular events.

**Details:** Prize bags are distributed to each participating team, featuring items generously donated by countless local companies. Additional prizes are distributed during the evening's awards presentation, rewarding such achievements as best score for men's and ladies' teams, as well as the longest putt, longest drive, and closest to the pin.

## Sponsorship opportunities:

### ❖ Title sponsor (1 per event): \$2,000

Benefits:

- One complimentary corporate foursome
- Logo included on all pre-event marketing material, including event registration forms
- Logo included on all marketing materials present during the event
- Highlighted as a title sponsor during the event by the emcee
- Opportunity to include an item on the event tables
- Opportunity to briefly address participants during the event



### ❖ Hole sponsor (36 per event) : \$200 for one sign located at the tee OR the green

\$350 for one sign located at the tee AND the green

Benefits:

- 2' x 2' sign featuring your logo
- Logo included on event scorecards
- Highlighted as a hole sponsor in the event program
- Advance opportunity to reserve a foursome

### ❖ Refreshment / snack sponsor (2 per event): \$350

Benefits:

- 2' x 2' sign featuring your logo, located at the Refreshment Station
- Distribution of refreshments, fresh fruit and sunscreen on your behalf
- Logo included on event scorecards
- Highlighted as refreshment/snack sponsor at the event by the emcee

# MAYOR'S STATE OF THE CITY LUNCHEON

**Date:** October 18, 2017

**Estimated attendance:** 140-160

**Summary:** Every year, during Small Business Week, the Timmins Chamber hosts the current mayor of Timmins as he offers attendees an overview of the local economy. This unique event outlines some of the challenges and successes the city has seen over the previous year, as well as some of the economic development projects that are being pursued through its various agencies.

**Details:** Mayor Steven Black will deliver the 2017 State of the City Address.

## Sponsorship opportunities:

❖ **Title sponsor (1 per event): \$1,500**

Benefits:

- Two event tickets
- Priority seating at main table with the Mayor
- Logo included on all pre-event marketing material
- Logo included on all marketing materials during the event
- Highlighted as a title sponsor during the event by the emcee
- Opportunity to briefly address participants and introduce the Mayor
- Opportunity to include an item on the event tables
- Opportunity to display a pull-up banner
- Opportunity to setup a booth



❖ **Event decor sponsor (1 per event): \$500**

Benefits:

- Logo included on all pre-event marketing material
- Highlighted as decor sponsor during the event by the emcee

# MEET THE PURCHASERS

**Date:** January 16, 2018

**Estimated attendance:** 100+

**Summary:** This morning event allows company representatives to meet directly with the purchasing agents and decision-makers from local prominent companies.

**Details:** Participating presenters are confirmed as the event approaches. Previous presenters included the likes of The Corporation of the City of Timmins, De Beers Canada, J. S. Redpath Limited, Kidd Operations, and Goldcorp Porcupine Gold Mines.



## Sponsorship opportunities:

❖ **Title sponsor (1 per event): \$1,500**

Benefits:

- Four event tickets
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present during the event
- Opportunity to include an item on the event tables
- Opportunity to welcome participants to the event

❖ **Breakfast sponsor (1 per event): \$500**

Benefits:

- Two event tickets
- Logo included on breakfast table signage

# MEMBER HOLIDAY PARTIES

**Date:** November 25 and December 2, 2017

**Estimated attendance:** 250 per night

**Summary:** These festive annual events are an opportunity for employers to thank their staff with a decked-out holiday party where all the details are taken care of by the Chamber: dinner, dancing, silent auction, and even staff photos with Santa are all part of the package. Companies just need to buy in, show up, and enjoy.



**Details:** By purchasing tables for their staff, businesses use the Chamber's Member Holiday Parties as opportunities to reward their employees with a gala holiday evening. These incredibly popular events are sold out long before the holiday season arrives, making this one of the hottest tickets on the Timmins Chamber calendar.

## Sponsorship opportunities:

### ❖ Title sponsor (1 per event): \$1,000

Benefits:

- Two event tickets
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present during the event
- Highlighted as a title sponsor during the event by the emcee
- Opportunity to briefly address participants during the event
- Opportunity to include an item on event tables

### ❖ Photo sponsor: \$500

Benefits:

- Logo included on all pre-event marketing material
- Highlighted as supporter during the event by the emcee
- Logo included with all photos emailed post-event

# GENERAL MEMBER MEETING AND NEW MEMBER SHOWCASE



**Date:** December 14, 2017, March 9, 2018 and June 7, 2018

**Estimated attendance:** 60+

**Summary:** These events allow the Timmins Chamber of Commerce to update the membership on the work the organization is doing on their behalf, including the development of new programs, events and services, as well as policy and advocacy work on issues that matter. A mini-tradeshow component also allows each new member the chance to host a small booth at the event to demonstrate

what goods and services they offer.

**Details:** This event features a rotation of speakers that include topical community partners, as well as Chamber staff, who outline how their respective departments work for the good of the members. This event features a snack and refreshments, as well as a networking portion for attendees.

## Sponsorship opportunities:

### ❖ Title sponsor (1 per event): \$750

Benefit:

- Logo included on all pre-event marketing material
- Logo included on all marketing materials present during the event
- Highlighted as title sponsor during the event by the emcee
- Opportunity to briefly address participants during the event
- Opportunity to include an item on event tables

# YOUNG ENTREPRENEURS NETWORKING EVENT

**Date:** January 17, 2018

**Estimated attendance:** 40-70

**Summary:** This networking evening provides attendees the opportunity to build important business relationships and referrals. Young entrepreneurs (under 40) are linked with select, experienced business owners who provide specific guidance and perspective.

**Details:** Young entrepreneurs can select what mentor they'd like to sit and talk with during the dinner portion of the event. After dinner, all the mentors gather as a panel, and answer questions for the group.

## Sponsorship opportunities:

### ❖ **Title sponsor (1 per event):**

\$2,500

Benefits:

- Four event tickets
- Priority seating at main table
- Logo included on all pre-event marketing material
- Logo included on all marketing materials present during the event
- Highlighted as a title sponsor during the event by the emcee
- Opportunity to briefly address participants
- Opportunity to include an item on event tables
- Opportunity to display a pull-up banner
- Opportunity to setup a booth



### ❖ **Event support: \$500**

Benefits:

- Two event tickets
- Logo included on all pre-event marketing material
- Highlighted as a title sponsor during the event by the emcee

# NOVA BUSINESS EXCELLENCE AWARDS

**Date:** May 10, 2018

**Estimated attendance:** 700

**Summary:** The Nova Awards are the Chamber's flagship event, celebrating the very best that Timmins businesses have to offer. This lavish gala event puts the spotlight on the many entrepreneurs, companies and organizations that help to make Timmins a vibrant, memorable place to do business. This



© D Fong Photography 2016

This spirit of celebration combines with a significant networking component featuring some of the biggest names in local business. Over the last decade, this has allowed this event to flourish: attendance has grown by more than 250 over the last several years, with more than 700 attending the 2017 Nova Awards.

**Details:** Attendees are invited to take part in pre- and post-event receptions, featuring hors d'oeuvres, snacks, and a selection of beverages which also include event-specific signature martinis. The evening's award nominees are also invited to a special, exclusive reception that immediately precedes the event. The theme for the Nova Awards is decided by the organizing committee in the fall, affecting the event decor as well as the marketing imagery. Examples of themes in years past include "fire and ice", "garden party," as well as "superhero."

## Event sponsorship starting at \$3,500

Benefits:

- Four event tickets
- Logo included on all pre-event marketing material
- Logo included in the event programme
- Logo included at the event on the presentation screens
- Highlighted as a sponsor during the event by the emcee
- First right of acceptance for the following year

## **SMALL BUSINESS WEEK**

**Date:** October 16-20, 2017

**Summary:** In coordination with the Business Development Bank of Canada and numerous community partners, the Timmins Chamber of Commerce organizes various workshops and learning opportunities for entrepreneurs throughout Small Business Week. The week is anchored by the Mayor's State of the City luncheon, and followed by presentations that cover such topics as starting and building a small business, workforce succession, and making better use of technology.

**Details:** The specific presentations to be made throughout Small Business Week are often determined closer to the date; additionally, partner organizations are responsible for scheduling their own events, though the Chamber promotes all events on a single calendar. This calendar is heavily promoted throughout the community in a variety of local media outlets.

**Sponsorship opportunities:**

- ❖ **Small Business Week Events Calendar sponsor:** \$500

Benefits:

- Logo included on Small Business Week events calendar to be promoted through local media
- Opportunity to host an event and have the details included on the calendar
- Highlighted as a sponsor during the events by the emcees
- Opportunity to include an item on the event tables

## **“BEST CUSTOMER SERVICE” CONTEST**

**Date:** October 6, 2017

**Summary:** The Timmins Chamber of Commerce holds a “Best Customer Service” Contest as part of Customer Service Week, which is celebrated globally in the first full week of October every year and allows customer-oriented organizations and institutions to recognize the importance of customer service excellence. Special activities such as the “Best Customer Service” Contest reinforce a customer-focused culture and highlight the crucial role that great customer experiences play in business success.

**Details:** Leading up to and during Customer Service Week, the Chambers helps its members celebrate excellent service by encouraging them to nominate a particularly noteworthy local business for its “Best Customer Service” Contest via email, Facebook, Twitter and Instagram. A winner is drawn at random on October 10; the winning business receives a plaque, bragging rights, and \$100 cash for the staff.

**Sponsorship opportunities:**

- ❖ **Contest sponsor:** \$300

Benefit:

- Logo included on all contest marketing material
- Logo included on “Best Customer Service” Contest winner’s plaque
- Opportunity to present the winning team with prize and plaque

## “BEST BOSS” CONTEST

**Date:** October 16, 2017

**Summary:** Held on October 16, Boss's Day has traditionally been a day for employees to thank their bosses for being kind and fair throughout the year. To help celebrate the good work being done by its members, the Timmins Chamber commemorates the occasion by holding a “Best Boss” Contest.

**Details:** Leading up to Boss's Day, the Timmins Chamber helps its members celebrate by encouraging employees to nominate their boss for the “Best Boss” Contest via email, Facebook, Twitter and Instagram. A winner is drawn at random on October 18; the winning boss receives a plaque and bragging rights, while their staff receives a \$250 gift card.

### Sponsorship opportunities:

❖ **Contest sponsor:** \$300

Benefit:

- Logo included on all contest marketing material
- Logo included on the “Best Boss” Contest winner’s plaque
- Opportunity to present the winning boss with prize and plaque

## “BEST STAFF TEAM” CONTEST



**Date:** March 2, 2018

**Summary:** Celebrated on the first Friday in March, Employee Appreciation Day is a day for companies to thank their employees for the hard work and effort they've demonstrated throughout the year. To help celebrate the good work being done by its members, the Timmins Chamber commemorates the occasion by holding a “Best Staff Team” Contest.

**Details:** Leading up to Employee Appreciation Day, the Timmins Chamber helps its members celebrate by encouraging them to nominate their

team for the “Best Staff Team” Contest via email, Facebook or Twitter. A winning team is drawn at random on March 2; the winning team receives a plaque and bragging rights as well as a \$250 gift card.

### Sponsorship opportunities:

❖ **Contest sponsor:** \$300

Benefit:

- Logo included on all contest marketing material
- Logo included on the “Best Staff Team” Contest plaque
- Opportunity to present the winning team with prize and plaque

# COMMUNITY EVENTS CALENDAR

**Date:** September 1, 2017 to August 31, 2018

**Summary:** As part of its commitment to assisting the community's adoption of the Timmins 2020 Strategic Plan, the Timmins Chamber of Commerce has maintained a community events calendar since 2012, providing a central space for information relating to goings-on in and around the city. Today, TimminsEventsCalendar.ca is used by numerous community partners, organizations, and the public to post and look up events – all at no cost.

**Details:** As a result of its growing, widespread adoption by the community, TimminsEventsCalendar.ca now provides a comprehensive, up-to-date list of events taking place in Timmins, as posted for free by local individuals, business, and non-profit organizations.

Individual listings can be easily searched, and provide a full description of the event, including the time, place, directions and contact information. Users can set up email alerts to remind them about specific events, while community partners can feature the calendar on their websites via a direct feed.

This system benefits Timmins in many different ways: it promotes tourism by allowing visitors to plan their visits around events, it helps organizations to avoid conflicts when planning their own events, and it assists non-profits to become more sustainable by marketing their events at no cost. This helps all groups to improve attendance to their events, while providing an important way of connecting the community.

## Sponsorship opportunities:

### ❖ **Calendar Sponsor: \$3,500**

Benefit:

- Logo or advertisement on the events calendar